



## In-Ovation® C Self-Ligating Ceramic Brackets

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Braces clearly worth  
smiling about!



Months in  
Treatment

**19.83 months vs  
23.97 months**

In-Ovation finishes  
equivalent cases  
approximately 4  
months sooner than  
traditional brackets  
with ties.



Appointments

**9.6 vs 16.26**

In-Ovation averages  
40% fewer  
appointments than  
traditional brackets  
with ties.

## The Dental Solutions Company

Dentsply Sirona is the world's largest manufacturer of professional dental products and technologies. We create industry-leading positions and platforms across consumables, equipment, technology, and specialty products. We are committed to introducing new, innovative products and complementary, end-to-end solutions to drive better, safer and faster dentistry.

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\*Jerry R. Clark, DDS, MS, Jack Gebbie, BS, Datatex Market Research Report  
Summary: Increasing Practice Efficiency and Profitability Using In-Ovation  
Self-Ligating Brackets, March, 2007. Datatex is a member of CASRO® - Council of  
American Survey Research Organizations

## GAC's In-Ovation® C Self-Ligating Ceramic Brackets

### A Smile That Gets Noticed for All the Right Reasons

Your smile is more than an expression. It's a wearable work of art that portrays the person you are. That's why we offer In-Ovation® C system braces. In-Ovation® C braces are crafted from a translucent ceramic that naturally blends in with your teeth. This enables you to smile with confidence while you're getting treated. In-Ovation® C is the comfortable, convenient and discrete way to transform your smile from average to artistic. But that's only the beginning.

### Adult Orthodontics

It's not uncommon for individuals who have undergone orthodontic treatment earlier in life to find their teeth have drifted out of alignment over the years. Most adults won't think twice about bleaching their teeth to roll back the effects of time. Yet few think about the role orthodontics can play. Adults of all ages can enjoy the same cosmetic and health benefits of properly aligned teeth with In-Ovation® C system braces.

"My friends often complain about having a 'metal smile' but with In-Ovation® C, you can hardly notice you are wearing braces. I see an improvement in my smile and I am really glad I have In-Ovation® C braces."

- Haley

### The Solution is Clear

We believe every individual has the right to live their life with a smile they truly love. In-Ovation® C helps you achieve the smile of your dreams faster, easier and more discretely than you ever dreamed possible. Embrace the confidence that comes with beautifully aligned teeth and put your smile on display. Ask your orthodontist if In-Ovation® C system braces are right for you!

### The In-Ovation® C Advantages

- Natural Looking Smile During Treatment
- Enhanced Comfort
- Fewer Follow Ups
- Shorter Appointments
- No Elastics or Metal Ties
- The Smile You've Always Wanted

